

Authentic Assessment: Hidden Secrets Submission



Premise:

The travel guide company *500 Hidden Secrets* is planning to create a guide of your town or city and is looking for locals to submit ideas on what to highlight in your neighborhood or community that a normal tourist—or even other locals—might overlook or fail to appreciate. While they are taking submissions from people of all ages, they are specifically targeting local high school students to explore the reasons why your town or city is such a great place to grow up. Students should highlight those places, customs, or activities that make their town or city unique or special.

Directions:

Students should create a 3-5 minute PowerPoint or Google Slides presentation that highlights one particular aspect of their neighborhood or community that they consider a “hidden secret” that most people tend to overlook. Students will evaluate their classmates’ presentations and eventually choose the top three submissions, which will be forwarded to editors of *500 Hidden Secrets* to be considered for their upcoming guidebook.

Assessment:

The Hidden Secrets Submission is worth 20 points based on a combination of teacher and student evaluations. Presentations will be judged on the insight and depth of the analysis, the creativity and persuasiveness of the appeal, and the overall professionalism of the presentation.